## FRANCISO MORENO LOPEZ PEDRAZA

**Country of origin:** Mexico

**Programme:** Master Transportation Sciences,

specialization Mobility Management

Graduated: 2020

**UHASSELT 2017-2020** 

## **HARD WORK DOES PAY OFF**

In its mission statement, Hasselt University prides itself on being a civic university with its main focus on the responsible sharing of knowledge in ways that will benefit society. It is with this mindset that students like Francisco Moreno have been able to take their acquired knowledge and put it at the disposal of innovative companies. One of these being IVU Traffic Technologies which has been working for over 40 years with more than 700 engineers to ensure efficient and environmentally-friendly public transport. As a project engineer, Francisco's role is the implementation of software products to support public transport companies.

Something interesting about Francisco is that he comes from the city of Queretaro, Mexico, and today he expresses himself in four languages: Spanish, English, German and Dutch. He liked the interdisciplinary nature of the master courses and its ability to give students a global perspective while empowering them with the tools they need to bring about change in the world by making road safety a reality.

Francisco, when asked to describe his life at Hasselt University in 3 words, said: 'INTERNATIONAL, TRANSPORTATION and INDEPENDENCE'. He then went further to describe his current professional life in 3 words which were 'TRANSPORT, SOFTWARE and GERMANY', where he now works. Francisco is not sure he would be where he is now, if not for Hasselt University and the support and education he acquired there.

The take-home message Francisco had for all prospective students was they should "Enjoy every moment" as time goes fast and we miss out on a lot, be it in the lessons taught and activities missed. He concluded that students should make the most of it and take advantage of the Master of Transportation Sciences program as it could take them to places beyond their dreams and make them come true as well.



Project Engineer
IVU Traffic Technologies AG (Germany)
2020 - Present